IN THE CLAIMS:

Please amend the claims as follows.

1. (Original) In a public facility in communication with at least one patron though a virtual ticket device (VTD) interface, a method of doing business, comprising:

detecting that a VTD is within communication range of the VTD interface;

determining the identity and location of the detected VTD; and

selectively providing information to the identified VTD on the basis of the determined identity and location.

- 2. (Original) The method of doing business of claim 1, wherein the information provided to the VTD includes a description of the determined location.
- 3. (Original) The method of doing business of claim 1, wherein the public facility maintains a database of estimated waiting times at selected facilities, and wherein the information provided to the VTD includes information relating the estimated waiting time for at least one facility.

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4. (Original) The method of doing business of claim 3, wherein the request transmitted

from the VTD includes a maximum-wait time, and further comprising the step of determining

whether the estimated waiting time at the at least one facility is less than the maximum-wait time,

and wherein the information relating to the estimated waiting time is sent upon determining that the

estimated waiting time is less than the maximum-wait time.

5. (Original) The method of doing business of claim 3 wherein the facility is a

public toilet.

6. (Original) The method of doing business of claim 3 wherein the facility is a

concession stand.

7. (Currently Amended) The method of doing business of claim 6 further comprising

the step of claim 6 further comprising the steps of allowing discounts when a holder of the VTD

makes purchases at the concession stand and communicating information about the allowed

discount to the VTD.

8. (Original) The method of doing business of claim 3 wherein the facility is an

aid station.

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9. (Original) The method of doing business of claim 1, further comprising the step of

storing in memory the determined VTD identity and location.

10. (Original) The method of doing business of claim 9, further comprising the steps of:

determining that the VTD has passed an entry point at the public facility;

determining subsequently that the VTD has passed an entry point of the public facility for at

least a second time; and

providing automatically to the VTD information including a description of the stored

location.

11. (Original) The method of doing business of claim 10, wherein a plurality of VTD

locations have been stored, and wherein the description automatically provided describes the first

stored VTD location.

[[13.]] 12. (Currently Amended) In a public facility including a transceiver for

communicating with virtual ticket devices, said facility having at least one status collector, a method

of doing business, comprising:

providing a database in communication with the status collector for storing collected status

information;

receiving status information for storage in the database;

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receiving a request for status information; and transmitting the requested status information to at least one VTD.

- [[14.]] 13. (Currently Amended) The method of doing business of claim [[13]] 12, wherein the request for status information is received from a VTD.
- [[15.]] <u>14.</u> (Currently Amended) The method of doing business of claim [[13]] <u>12</u>, wherein the request for status information is generated automatically.
- 15. (Original) The method of doing business of claim 14, wherein the automatically-generated request is generated upon determining that the VTD has relocated from a first location to a second location.
- 16. (Original) The method of doing business of claim 15, wherein the automatically-generated request is generated upon determining that an event taking place in the public facility has ended.
- 17. (Original) The method of doing business of claim 13, wherein the status collector measures the rate at which vehicles are leaving a parking area associated with the public facility.

18. (Original) A public-facility information guide, comprising:

an electronic ticket control system for processing public-facility information in order to formulate information messages;

at least one access point in communication with the electronic ticket control system, the access point being capable of communicating with a public-facility patron virtual ticket device; and at least one status collector in communication with the electronic ticket control system for collecting and reporting status information.

- 19. (Original) The information guide of claim 18, wherein the status collector collects crowd-density information.
- 20. (Original) The information guide of claim 18, wherein the status collector collects waiting time information.
 - [[20.]] 21. (Original) An electronic ticket control system, comprising:

a message database for storing information-message data;

a control program for directing a processor of the electronic ticket control system to formulate an information message using the information message data, wherein the information messages are formulated in response to information requests;

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an access point coupled to transmit information messages formulated by the processor to a public-facility patron virtual ticket device; and

a status database for storing status information collected by a status collector, wherein the processor uses the stored status information in formulating information messages.